

TECH TALK

Southwest Iowa Library Service Area



Mashups

What is it?

A combination of two or more applications, “mashed” together. Might apply to music or video but for our purposes the result is a web-based tool.

“A **mashup** is a website or application that combines content from more than one source into an integrated experience...Content used in mashups is typically sourced from a third party via a public interface or [API](#), although some in the community believe that only cases where public interfaces are not used count as mashups.” —*Wikipedia*

How might libraries use it? <ul style="list-style-type: none">• Maps of local sites, historical sites, etc.• Additional information/combine info from more than once source in OPACs• Provide information specific to your locale Tools MapBuilder http://www.mapbuilder.net Grazr Widget http://grazr.com/confi.html	Examples Map of SWILSA’s Member libraries http://www.swilsa.lib.ia.us I Read blog display (Grazr Widget) http://swilsa.lib.ia.us/rss/ireaddemo.htm LibWorm http://www.libworm.com/ Book Cover Browser http://www.cambridgelibraries.ca/hot/carousel.cfm Ross Singer’s Umlaut mashup http://www.oclc.org/research/announcements/features/umlaut-about.htm
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Try it out!

Use MapBuilder to create a map of your favorite places in your town, state,...the world
<http://www.mapbuilder.net/>

Find out more:

The Talis “Mashing Up Libraries” Competition entries (examples of mashups)

<http://www.talis.com/tdn/forum/84>

Mashup, from Wikipedia

[http://en.wikipedia.org/wiki/Mashup_\(web_application_hybrid\)](http://en.wikipedia.org/wiki/Mashup_(web_application_hybrid))