

TECH TALK

Southwest Iowa Library Service Area



Podcast

What is it?

Podcasting makes content available in audio form over the web, and users can subscribe to it via RSS.

“A multimedia file distributed over the Internet using syndication feeds, for playback on mobile device and personal computers. Like ‘radio’ it can mean both the content and the method of delivery.”

—Wikipedia

<h3>How might libraries use it?</h3> <ul style="list-style-type: none">• Newsletters• Special projects—building, automation• New Books• Book Reviews Library Tours• Program Promotion• Teens’ poetry or writing <h3>Tools</h3> <p>Audacity (software for recording) http://www.audacity.sourceforge.net</p> <p>Feedburner (to create rss of audio) http://www.feedburner.com</p>	<h3>Examples</h3> <p>Isinglass Teen Read Award podcasts http://www.hopkintonschools.org/hhs/library/podcast.html</p> <p>Thomas Ford Memorial Library Reviews by Teens http://fordlibrary.org/yareviews/</p> <p>Memorial Hall Library including teen poetry contest http://www.mhl.org/teens/audio/index.htm</p> <p>Libraries that Podcast http://www.libsuccess.org/index.php?title=Podcasting</p>
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Try it out!

A PowerPoint tutorial on doing podcasts for Reader’s Advisory includes all the steps for creating a podcast:

<http://www.swilsa.lib.ia.us/PodRA/player.html>

Find out more:

Podcast 411 <http://www.podcast411.com/f12.html>

Podcasting & Vodcasting White Paper (U. of Mo) <http://www.podcast411.com/f12.html>

Podcasting from Wikipedia <http://en.wikipedia.org/wiki/Podcasting>